Heroes of Pymoli observed trends

1. 84% of the people who made purchases were men.
2. People in the age group of 20-24 made the most purchases followed by people in the age group of 15-19 and 25-29.
3. The most purchased items were closer to the maximum priced item ($4.99). The pricing strategy employed has resulted in more purchase of higher priced items.
4. The amount of purchases in the game reduced as the age group moved upwards.